

Sarah Danseglio

Multidisciplinary designer

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02 — Education

Rochester Institute of Technology
Class of 2020 →

BFA — New Media Design
Immersion — Health + Culture

03 — Experience

Punchcut Visual Designer
2020 → 2024 →

Collaborated with industry leaders including Microsoft, Amazon, Google, Compass, and Capital One to create innovative UI designs, compelling presentations, detailed concepts, and functional prototypes. Successfully utilized and expanded client design systems, ensuring brand consistency and enhancing user experiences across multiple platforms.

Freelance Designer
2019 → 2023 →

Developed compelling visual and brand languages, designed intuitive interfaces, and created engaging illustrations for startups. Leveraged a deep understanding of design principles to deliver innovative solutions that support the growth and success of emerging businesses.

Ex-Out DHS Grant Lead Designer
Fall 2018 → 2019 →

Worked as a research assistant on a team creating a digital handbook to help campaign against violence online. Created brand material, illustrations, resource kit, and website. Ex-Out received awards in the GDUSA 2020 Web Awards and the UCDA 2020 Design Awards.

B-Reel Design Intern
Summer 2018 →

Worked on various projects and pitches with the design team for clients like YouTube and American Express. Produced visual UI, advertising content like posters/billboards, and created illustrations on an internal pride project.

04 — Skills + Tools

Visual Design — UI / UX — Illustration — 3D — Branding — Motion

Figma — Adobe Suite — Sketch — Procreate — Cinema 4D — HTML / CSS

05 — Interests

Painting — Cooking — Video games